

# a+dff

Architecture + Design  
Film Festival Winnipeg

**26-30 APRIL 2023**

[adff.ca](http://adff.ca)



---

#### FESTIVAL CURATOR & ORGANISER

Susan Algie,  
Winnipeg Architecture Foundation

---

#### PROGRAMMING COMMITTEE

Susan Algie, Andrew Burke,  
Ted Landrum, Catherine Acebo

---

#### FILM COMPETITION

Ted Landrum (coordinator),  
Ted Landrum, Choi Ho,  
Alison Gillmor (judges)

---

#### DESIGN

Burdocks Design Studio

---

#### LAND ACKNOWLEDGEMENT

Winnipeg is located within Treaty No. 1 Territory, the traditional lands of the Anishinabe (Ojibway), Inineew (Cree), Oji-Cree, Dene, and Dakota, and is the Birthplace of the Métis Nation and Heart of the Métis Nation Homeland.

---

#### PARTNERS



**Winnipeg Architecture Foundation**  
winnipegarchitecture.ca

The Winnipeg Architecture Foundation (WAF) is a registered charitable organization, dedicated to advancing the awareness and appreciation of Winnipeg's built environment through public education.



**Dave Barber Cinematheque**  
winnipegfilmgroup.com/cinematheque

The Winnipeg Film Group is an artist-run education, production, exhibition and distribution centre committed to promoting the art of cinema. Winnipeg Film Group's venue, Dave Barber Cinematheque, is an intimate movie theatre devoted to screening the very best in Canadian and world cinema.

## URBANIDEA

**Urban Idea**  
urbanidea.ca

Urban Idea was founded in the late 1980s as The Urban Idea Centre of Winnipeg to "encourage and facilitate the exchange of ideas and opinions relating to the city, the quality of urban life and future possibilities." Urban Idea focuses on conversations and actions about placemaking and public space within the city, as viewed through the lens of the arts. Urban Idea believes that the arts play a fundamental role in the development of, and people's relationships to, the spaces which surround us.

# A+DFE 2023

Now in its twelfth year, the annual Architecture+Design Film Festival (adff.ca) presents critically acclaimed films focusing on the importance of architecture and design in everyday life. The films cover a range of design-oriented topics from architecture and urban design to graphics and product design. A+DFE is the only festival in Canada devoted solely to architecture and design.

We are extremely pleased to have Telefilm Canada join us as our lead sponsor. The 2023 Architecture+Design Film Festival is also generously supported by The Manitoba Association of Architects, The Winnipeg Foundation, and the Faculty of Architecture Endowment Fund (University of Manitoba), as well as individual film sponsors and donors. As with all volunteer run cultural events, financial support is most welcome and necessary.



## New This Year

- All tickets may be purchased in advance at Dave Barber Cinematheque and you select your seats. Advance purchase is recommended to avoid disappointment.
- Canadian premieres from Belgium, Netherlands, Denmark, Australia and the United Kingdom.
- More Canadian content with a world premiere of Places + Spaces: Winnipeg.

# ARCHISHORTS

A SHORT FILM COMPETITION FOCUSED ON  
ARCHITECTURE AND THE BUILT ENVIRONMENT

Submissions due 19 March 2023.

Screening at Cinematheque on 29 April 2023 at noon.

Visit [adff.ca](http://adff.ca) for details.

## ArchiShorts: Call for Films

What stories do buildings and urban landscapes tell? How can movies be used to tell them? The Architecture+Design Film Festival (A+DFF) invites you to enter a short film competition. Make a two-minute film about architecture or the built environment for a chance to win great prizes and be featured in the only film festival in Canada that is dedicated to architecture and design. Registration for the competition is free and open to all.

Architecture is everywhere.

Get creative in showing how a place—any place—can tell a story.

### What to do?

1. Make a two-minute movie about architecture or the built environment using any mobile device such as a smart phone or a digital camera. Feel free to make it humorous or serious, informative or absurd.
2. Complete the registration form which is available online at [adff.ca](http://adff.ca).
3. Use WeTransfer to email the film and registration form to [archishorts@gmail.com](mailto:archishorts@gmail.com) by March 19th.
4. Join us at Dave Barber Cinematheque on Saturday, 29 April, at noon, for a free screening of the winning entries.

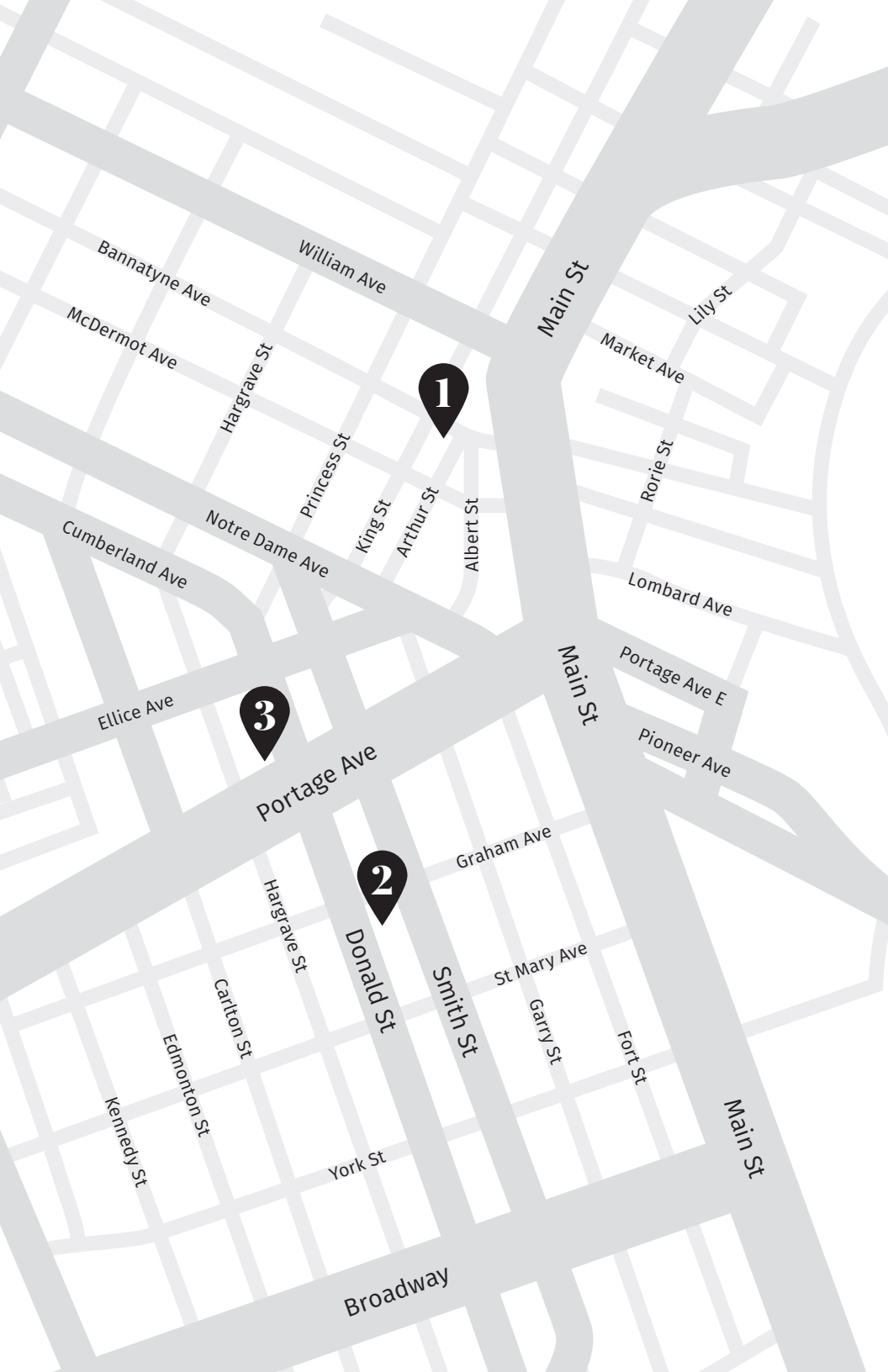
### What are the details?

1. The competition has one category for adults and another for youth 18 and under. There is a maximum of 2 minutes per film and 2 films per filmmaker.
2. A+DFF is not responsible for copyright clearance for images or music.
3. Movies must be titled and emailed to [archishorts@gmail.com](mailto:archishorts@gmail.com) by the March 19th deadline.
4. WeTransfer ([wetransfer.com](http://wetransfer.com)) is a simple way to share files with no sign-up required. In the left message box, please enter the film title, filmmaker name, and age category.
5. All participants will be emailed with results. As many entries as possible will be screened.

### Questions?

Visit [adff.ca](http://adff.ca) for more information or contact [archishorts@gmail.com](mailto:archishorts@gmail.com).





# Venues

1

## Cinematheque

- 📍 100 Arthur Street
- ♿ Accessible
- 📧 Tickets available at [winnipegfilmgroup.com/cinematheque](http://winnipegfilmgroup.com/cinematheque) or by calling Nik at 204-925-3456 (FILM), extension 108

Reserved seats, advance tickets available.

Please arrive early to secure parking and pick up tickets at the box office.

2

## Millennium Library

- 📍 251 Donald Street  
(Carol Shields Auditorium)
- ♿ Accessible

3

## Stantec

- 📍 500-311 Portage Avenue
- ♿ Accessible



## Richard Henriquez – Building Stories

Dave Barber Cinematheque / Wednesday, 26 April, noon / ✨ Free

Directed by Gavin Froome & Mike Bernard  
2022, Canada, 30 minutes, English

Richard George Henriquez (born 5 February 1941 in Annotto Bay, Jamaica) is a Canadian architect known for founding Henriquez & Todd with Robert Todd in 1969 which evolved over 50 years to become the Henriquez Partners Architects of today. His projects are known for its blend of unique design with its historical context. His accumulation of work are celebrated by dozens of awards including the Royal Architectural Institute of Canada Gold Medal in 2005, Governor Generals Medal in 1994 and the Order of Canada in 2017.

He is currently a Principal at Henriquez Partners, along with his son Gregory Henriquez and continues to make art and sculptures alongside his architecture practice. *Richard Henriquez: Building Stories* explores his influences and focus on memory and history in his approach to his work.



## Soviet Bus Stops

Millennium Library / Wednesday, 26 April, noon / ✨ Free

Directed by Kristoffer Hegnsvad  
2022, Denmark, 57 minutes, Danish (with English subtitles)

Canadian photographer Christopher Herwig travels former Soviet Republics from Ukraine to Uzbekistan, Armenia to Far Eastern Siberia, and all points in between, in a decades-long bus stop treasure hunt across more than 50,000 kilometres. Uncovering the stories of the designers who built fascinating architectural marvels during the Soviet regime, *Soviet Bus Stops* is an ode to the power of individual creativity that would not be suppressed.



## Robin Hood Gardens

Dave Barber Cinematheque / Wednesday, 26 April, 7:00 pm

Directed by Thomas Beyer & Adrian Dorschner  
2022, Germany, 90 minutes, English

The now-demolished council estate Robin Hood Gardens often occupies opposing positions within the architectural imagination. Was Alison and Peter Smithson's 1972 brutalist contribution to the London cityscape a misunderstood masterpiece or a well-intentioned failure? Fifty years on, filmmakers Thomas Beyer and Adrian Dorschner capture the building in all its glory just before the wrecking ball brings an end to the Smithson's magnum opus. While the controversial East London council estate is honoured at the Venice Biennale, the film revisits the building's critics, champions and the inhabitants themselves, to determine the true legacy of this concrete utopia. Robin Hood Gardens is dead. Long live Robin Hood Gardens.

## Life, Assembled

Dave Barber Cinematheque / Wednesday, 26 April, 9:00 pm

Directed by Élodie Degavre  
2022, Belgium, 76 minutes, French (with English subtitles)

A city of steel that's causing a lot of talk in the neighborhood. Japanese houses designed by their future buyers. A building site in kit form entrusted to students. In Charleroi, Liège and Brussels, three architects and a handful of utopian inhabitants will put their housing ideals into practice. Just out of May 68, they want to demonstrate the revolutionary potential of industrialized architecture.

A human and architectural adventure that has been driving them for more than 40 years...What remains today of their houses of tomorrow?







## Open Sky: Portrait of a Pavilion in Venice

Dave Barber Cinematheque / Thursday, 27 April, noon / ✨ Free

Directed by Katerine Giguère  
2020, Canada, 26 minutes, English

An intimate portrait of the Canada Pavilion at the Venice Biennale, an architectural gem designed by Milan's famous Studio BBPR and recently restored, along with its gardens, by the National Gallery of Canada.

*Introduced by Lawrence Bird, Architect, Sputnik Architecture*



## Light Without Sun

Millennium Library / Thursday, 27 April, noon / ✨ Free

Directed by Marie Ramsing, Clara Kraft & Christopher Fischlein  
2022, Denmark, 53 minutes, English

A documentary about Can Lis, a house designed by the Danish architect Jørn Utzon on the island of Mallorca and considered among the most significant projects of the twentieth century. Set within one day, the film reflects the sensory nature of architecture, using interviews, narrative, and choreography to challenge how buildings are documented.





## The Chief Government Architect – The Power of Imagination

Stantec / Thursday, 27 April, 5:00 pm / ✨ Free

Directed by André de Laat

2020, the Netherlands, 61 minutes, Dutch (with English subtitles)

Dutch Chief Government Architect Floris Alkemade is convinced that architects should devote more attention to social issues.

The task of the Chief Government Architect of the Netherlands is to promote the architectural quality of government buildings and to advise the government on thorny issues related to spatial planning and our living environment. The challenge of this role is to be both a creative thinker and an initiator of feasible plans.

For three years, the camera followed the Chief Government Architect, Floris Alkemade, on his mission to address the rapid changes in our urban and rural environments by developing creative solutions. Floris Alkemade was the Chief Government Architect until September 2021.

*Join us for a panel discussion chaired by Alison Gillmor following the film.*

## Fellinopolis

Dave Barber Cinematheque / Thursday, 27 April, 7:00 pm

Directed by Silvia Giulietti

2020, Italy, 78 minutes, Italian (with English subtitles)

Enter the world of Federico Fellini. This is the world behind his camera on the sets and backstages of his films, captured by a hidden camera and brought to light after 40 years. That hidden camera belonged to Ferruccio Castronuovo. Fellini trusted him, between 1976 and 1986, to film backstage activity of Fellini's films: *Casanova*, *The City of Women*, *And the Ship Sails On*, and *Ginger and Fred*. Castronuovo's *Fellinopolis* unveils a world apart, a city of the imagination populated by unique characters.

The film provides a new take on Fellini and his methods. Exceptional interviews with his most trusted collaborators, many of them Oscar winners, speak of their relationships with the filmmaker, of working and living with him. They reveal Fellini's playfulness, perfectionism, his charm and charisma, his inventions and lies, and his manipulations. Learn of Fellini's views on women, on music, on method.

Get lost with Fellini behind the scenes in Stage 5 of Cinecittà, Europe's largest film studio. Enter Fellinopolis.





## The View

Dave Barber Cinematheque / Thursday, 27 April, 8:45 pm

Directed by Ole Stenum

2022, Denmark, 52 minutes, Danish (with English subtitles)

What is the worst punishment: to look at one of the world's most beautiful landscapes, or to stare into a gray wall in an industrial area?

The first high-security prison is being built in Greenland, and the film follows three inmates throughout the eight year process.

## Best in the World

Dave Barber Cinematheque / Friday, 28 April, noon / ✨ Free

Directed by Hans Christian Post

2022, Denmark, 56 minutes, Danish/English

*Best in the World* is a revealing look beyond Copenhagen's photogenic image. The Danish capital is considered one of the most liveable, inclusive and creative cities in the world. From an industrial city on the brink of bankruptcy thirty years ago, it has been transformed through political and architectural engineering. But at what cost? Today the city is an engine of inequality both within its own borders and in the surrounding countryside. Who ultimately benefits from this desirable new city?

Celebrated writer and filmmaker Hans Christian Post takes stock of Copenhagen's evolution through the eyes of architects, activists and writers to assess what is at stake. A cautionary tale for cities across the world.



## Outside In

Millennium Library / Friday, 28 April, noon / ✨ Free

Directed by Danny Berish

2022, Canada, 40 minutes, English

What is happening to us as we remove ourselves from nature and place ourselves into high-rises of steel and glass? What are the physiological tolls this displacement takes? *Outside In*, a Telus Original, examines the hard science behind a movement of healthy home design called biophilia, which suggests that building healthier homes can affect positive changes in our blood pressure, heart rate and stress hormones. The film features interviews with renowned architects about the future of biophilic design, introduces viewers to homeowners experimenting with biophilic principles, and showcases Jennell Stanley, interior designer and mother, and her process in building a biophilic home from the ground up, focusing on the health of her young family.

## Places + Spaces: Winnipeg

Dave Barber Cinematheque / Friday, 28 April, 5:00 pm

Directed by Noam Gonick

2023, Canada, 45 minutes, English

*Places + Spaces: Winnipeg* is a series of vignettes that reveal some of the city's most iconic buildings and communities. Stunning visuals and fascinating backstories showcase housing projects, libraries, places of worship, historic banks, skyscrapers and civic buildings, highlighting the city's architecture and design.

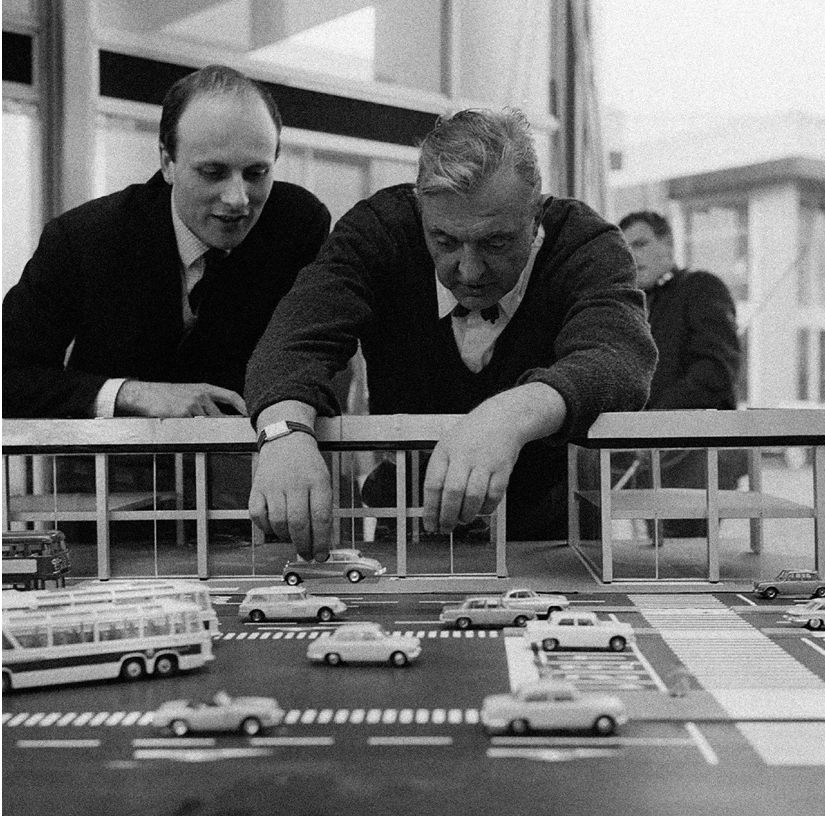
Directed by Noam Gonick (*Bloody Saturday*, *Purple City*) and created with the support of the Winnipeg Architecture Foundation, the series is written by Gonick and Hayden Mushinski, a University of Manitoba graduate and 'maker' with an interest in music, art and industrial design. Mushinski also acts as host for each episode.

*There will be a Q+A with the filmmakers after the screening.  
Then join us for a small reception in the Platform Centre Gallery.*

# 2023 Schedule

	Wednesday APRIL 26		Thursday APRIL 27		Friday APRIL 28		Saturday APRIL 29		Sunday APRIL 30			
12 pm	<b>Richard Henriquez</b> DAVE BARBER CINEMATHEQUE	<b>Soviet Bus Stops</b> MILLENNIUM LIBRARY	<b>Open Sky</b> DAVE BARBER CINEMATHEQUE	<b>Light Without Sun</b> MILLENNIUM LIBRARY	<b>Best in the World</b> DAVE BARBER CINEMATHEQUE	<b>Outside In</b> MILLENNIUM LIBRARY	<b>ArchiShorts Screening</b> DAVE BARBER CINEMATHEQUE					
1 pm												
2 pm							<b>The Lost City of Melbourne</b> DAVE BARBER CINEMATHEQUE	<b>The Proof of the Pudding: Herman Hertzberger</b> DAVE BARBER CINEMATHEQUE				
3 pm												
4 pm							<b>Unexpected Modernism: The Architecture of the Wiener Brothers</b> DAVE BARBER CINEMATHEQUE		<b>Only in Theaters</b> DAVE BARBER CINEMATHEQUE			
5 pm			<b>The Chief Government Architect</b> STANTEC	<b>Places + Spaces: Winnipeg</b> DAVE BARBER CINEMATHEQUE								
6 pm									<b>The Balcony Movie</b> DAVE BARBER CINEMATHEQUE			
7 pm	<b>Robin Hood Gardens</b> DAVE BARBER CINEMATHEQUE	<b>Fellinopolis</b> DAVE BARBER CINEMATHEQUE		<b>Jacques Tati, tombé de la lune</b> DAVE BARBER CINEMATHEQUE		<b>Eric Ravilious – Drawn to War</b> DAVE BARBER CINEMATHEQUE						
8 pm												
9 pm	<b>Life, Assembled</b> DAVE BARBER CINEMATHEQUE	<b>The View</b> DAVE BARBER CINEMATHEQUE		<b>Bawa's Garden</b> DAVE BARBER CINEMATHEQUE				<b>Albert Frey: The Architectural Interpreter</b> DAVE BARBER CINEMATHEQUE				
10 pm												
11 pm												





## Jacques Tati, tombé de la lune

Dave Barber Cinematheque / Friday, 28 April, 7:00 pm

Directed by Jean-Baptiste Pérotié  
2021, France, 60 minutes, French (with English subtitles)

The glorious failure that was Tativille, Jacques Tati's ambitious film set consisting of fully realised modernist architecture, is the stuff of legends. In *Jacques Tati: Tombe de la Lune*, director Jean-Baptiste Pérotié, whose previous films include profiles of Buster Keaton, Al Pacino and John Wayne, effectively goes beyond the rote story we've heard time and time again. Through an impressive amount of behind-the-scenes footage, we witness the full scope of Tati's spectacular rise as entertainer and gentle commentator on modernity. Pérotié leaves us with a renewed appreciation for the doomed Tativille and its genius, obsessive architect Tati.



## Bawa's Garden

Dave Barber Cinematheque / Friday, 28 April, 8:30 pm

Directed by Clara Kraft Isono  
2022, UK, 84 minutes, French/English

*Bawa's Garden* is a road movie in search of the work of renowned Sri Lankan architect Geoffrey Bawa. The film follows a protagonist scouring the island for the 'lost' garden of Lunuganga. Finding the treasure might be the goal, yet her search is the catalyst for encounters with a series of characters and rarely visited buildings that reveal the story of Bawa's life and work. Shot across Sri Lanka, this experimental documentary weaves dreamlike narratives with real life characters intrinsic to the output of this renowned 20th-century architect. This alternative docudrama is tantamount to the eclectic and quietly moving work of Bawa's buildings and gardens, and the collaborators that influenced his oeuvre.





## ArchiShorts Screening

Dave Barber Cinematheque / Saturday, 29 April, noon / 🆓 Free

Hosted by Ted Landrum

ArchiShorts is a film contest celebrating the narrative potential of places, real and imagined. The contest is free and open to anyone interested in architecture and the built environment, and seeks to create opportunities for emerging filmmakers while building interest in the world around us. Winners of the annual 2-minute film contest will have films screened and a chance to speak about their films, and how they made them.



## The Lost City of Melbourne

Dave Barber Cinematheque / Saturday, 29 April, 2:00 pm

Directed by Gus Berger

2022, Australia, 80 minutes, English

Melbourne has been an epicentre of arts and culture since the 1850s. It's where the world's first film, *The Story of the Kelly Gang*, was made, and where the early 20th century saw the rise of back-alley movie theatres and outdoor cinemas across city districts—CBD, Brunswick, St Kilda and Preston. But in the 1950s, when Melbourne hosted the Olympics and Queen Elizabeth II, an idea took hold that the city's Victorian architecture made it look the opposite of a modern metropolis. And so began a demolition blitz that paved over a century's worth of built heritage, razing many of the city's movie theatres.

Featuring rare archival video and photography as well as the invaluable input of key historians, this loving and revelatory work of local history allows us to reimagine the former glory of Australia's film and art capital. In examining Melbourne's rich architectural and social past, director Gus Berger (*Junked*, MIFF 2014) also prompts consideration as to how continuing development and gentrification may impact the city's artistic lineage and treasured landmarks. *The Lost City of Melbourne* is a celebration not just of Melbourne's beloved, bygone picture palaces, but also of its enduring relationship to the cinema itself.



## Unexpected Modernism: The Architecture of the Wiener Brothers

Dave Barber Cinematheque / Saturday, 29 April, 4:00 pm

Directed by Gregory Kallenberg  
2020, USA, 42 minutes, English

After visiting Bauhaus, the most prestigious European school of design, the Wiener brothers became the most innovative and productive architects in the US south. Residential, commercial and public buildings designed from the 1930s to the 1960s kept up with progressive European architecture and at the same time were adjusted to local conditions. *Unexpected Modernism* explores these forgotten pioneers of American modernism.

## Eric Ravilious – Drawn to War

Dave Barber Cinematheque / Saturday, 29 April, 7:00 pm

Directed by Margy Kinmonth  
2022, UK, 97 minutes, English

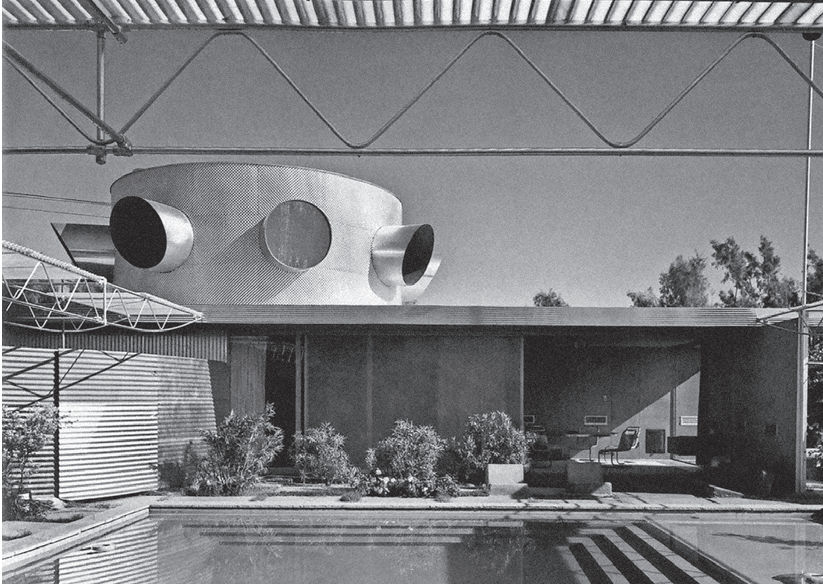
Eric Ravilious, one of Britain's greatest landscape artists, is killed in a plane crash while on commission as Official War Artist in Iceland in 1942. His life is as compelling and enigmatic as his art, set against the dramatic wartime locations that inspire him. This film celebrates this unique and still grossly undervalued British artist caught in the crossfire of war 80 years ago, whose legacy largely sank without trace, until now.

This is the first full length feature documentary about Eric Ravilious, told in his own words through previously unseen private correspondence, made with the blessing of the Ravilious estate. Shot entirely on location in UK, Portugal and Ireland, the film asks what it is to be a war artist, featuring Ai Weiwei, Alan Bennett, Grayson Perry, Robert Macfarlane and others.

Margy Kinmonth is a BAFTA award winning film and television director whose many credits include theatrical features *Revolution – New Art for a New World* (Foxtrot Films/Arts Alliance), marking the 1917 Russian Revolution, *Hermitage Revealed*, and *Royal Paintbox* (Moscow Film Festival) with HRH The Prince of Wales.

Kinmonth's series *Naked Hollywood* (BBC) won BAFTA Best Documentary Series. *The Strange World of Barry Who?* (BBC) about Francis Bacon, won RTS Best Arts Film Award. *WAR ART with Eddie Redmayne* (Foxtrot/ITV) was nominated for BAFTA, RTS and Peabody Awards.





## Albert Frey: The Architectural Interpreter

Dave Barber Cinematheque / Saturday, 29 April, 9:15 pm

Directed by Jake Gorst  
2020, USA, 63 minutes, English

In 1939, Swiss-born Corbusian architectural envoy Albert Frey embarked on a decades-long journey of discovery. His world travels and love of nature would lead him to carve out a new style of modernism, leaving its indelible mark on the desert community of Palm Springs, California. With never-before-seen archival films, photographs and interviews, *Albert Frey: The Architectural Interpreter – Part II* continues to reveal the mystique of an influential architectural master.

## The Proof of the Pudding – Herman Hertzberger

Dave Barber Cinematheque / Sunday, 30 April, 2:00 pm

Directed by Patrick Minks  
2022, Netherlands, 100 minutes, Dutch (with English subtitles)

Centraal Beheer in Apeldoorn Netherlands will undergo a transformation. Built in 1972, the abandoned office building is laureate architect Herman Hertzberger's most iconic building. He calls the project to transform it into contemporary, sustainable spaces for housing, offices, and leisure 'the proof of the pudding', as his structuralist ideals from the 1960s and '70s intended buildings to be flexible and sustainable.

How is his vision perceived today? What prevails? Profitable square meters or space for people?

In this film portrait we get to know Hertzberger, 90, as a passionate, humorous, and modest man whose vision of what architecture means for people and society is valuable to this day.



## Only in Theaters

Dave Barber Cinematheque / Sunday, 30 April, 4:15 pm

Directed by Raphael Sbarge  
2022, USA, 94 minutes, English

*Only in Theaters*, a film by actor/director Raphael Sbarge, is an intimate and moving journey taken with the Laemmle family, spanning nearly three years of challenges, losses, and personal triumphs.

Laemmle Theatres, the beloved 84-year-old arthouse cinema chain in Los Angeles, is facing seismic change and financial pressure. Yet the family behind this multigenerational business—whose sole mission has been to support the art of film—is determined to survive. This is a story about a family business, but also about the future of cinema.

## The Balcony Movie

Dave Barber Cinematheque / Sunday, 30 April, 6:15 pm

Directed by Paweł Łoziński  
2021, Poland, 100 minutes, English/Russian/Polish

Can anyone be a movie hero? Can the world be locked in one film frame? Director Paweł Łoziński is watching people from his balcony as they are passing by: sad, thoughtful, glued to their phones, young and old. Neighbours, random visitors or simply passers-by. The filmmaker accosts them, asks questions, talks about how they deal with life. Standing there with his camera for over 2 years he has created a space for dialogue, a lay confessional of sorts, where everyone can stop by and tell their story. The protagonists carry secrets and mysteries, and are not easy to label. Every story is unique, and life always surpasses imagination. *The Balcony Movie* is a radical comeback to the beginnings of cinema, when man approached the camera. Maybe it's enough to stop for a moment to get a deeper insight?





# Additional architectural activities



## Max Blankstein Architect exhibit

**Jewish Heritage Centre of Western Canada**  
123 Doncaster Street  
Open daily

Max Blankstein was one of the first Jewish architects in Canada. He designed over two hundred buildings in a variety of styles, including many Winnipeg theatres, apartments, and commercial buildings. An exhibit highlighting his work is on display at the Jewish Heritage Centre of Western Canada. The exhibit is a partnership with the Winnipeg Architecture Foundation and complements the new publication "Max Blankstein Architect" written by Murray Peterson for the Winnipeg Architecture Foundation.





## Queen Elizabeth II & Winnipeg: A Modern Elizabethan Era / La reine Elizabeth II et Winnipeg: Une ère élisabéthaine moderne

Exhibit curated by Daniel Guenther

Two locations:

### Royal Aviation Museum of Western Canada

2088 Wellington Avenue

Until 1 June 2023

Find out more about the museum's hours & ticket costs:

[royalaviationmuseum.com/about/contact](http://royalaviationmuseum.com/about/contact)

### Royal Canadian Mint

520 Lagimodière Boulevard

Until 30 June 2023

[mint.ca/en/visit-the-mint/winnipeg-mint](http://mint.ca/en/visit-the-mint/winnipeg-mint)

Winnipeg's iconic architecture throughout the historic 70-year reign of Her Late Majesty Queen Elizabeth II. The city's unique collection of architecture and urban landscapes define the modern Elizabethan Era. The decade-by-decade retrospective features important landmarks and examines Queen Elizabeth's legacy in Winnipeg.



## Ghost Signs of the Exchange District tour

Saturday, 29 April, 10:00 am

Register on Eventbrite

Walking tour with Matt Cohen, Urban Archaeologist

Ghost signs are hand-painted, outdoor ads that have been preserved on sides of buildings. They are also known as fading ads or brick ads and were prevalent from the 1890s through to the 1960s. As outdoor advertising mediums evolved, ghost signs became a less popular way of advertising products and services and were replaced by billboards and vinyl banners.

Winnipeg's rich collection of hand-painted wall ads date back to the early 1880s. After incorporating as a city in 1873, industrialists and entrepreneurs from around the world moved here to be part of the city's boom. The population ballooned from a few hundred to hundreds of thousands within a generation. And, over a century and a half later, the businesses and brands advertised on the sides of buildings still remain. Explore the Ghost Signs of the Exchange District in Winnipeg on this tour.

Matt Cohen is a creative director, marketing strategist and urban archeologist. Since 2013, he's been researching and documenting Winnipeg's collection of fading promotional signage. What started as a one-off project has blossomed into a multi-year initiative celebrating the intersection of paint and persuasion. He currently maintains the website [ghostsigns.ca](http://ghostsigns.ca) and @fadingads social accounts, leads regular ghost sign walking tours and produces experiential events that use new media to showcase old ads.

# Thank You

## Supporters

This festival is generously supported by Telefilm Canada, The Winnipeg Foundation, the Faculty of Architecture Endowment Fund (University of Manitoba), and The Manitoba Association of Architects.



## Film Sponsors

Individual film screenings have been generously sponsored by:

- 1x1 architecture
- 5468796 architecture
- Alvin Yee & May Chow
- Cibinel Architects
- Crosier Kilgour & Partners
- Design Onscreen
- Harlyn Thompson
- HTFC Planning & Design
- JRWagner Architect
- Ken King, Ottawa
- Manitoba Association of Architects
- Monteyne Architecture Works
- Oksana Ulisko, Ethos Realty
- Scatliff+Miller+Murray
- Stantec
- Telefilm Canada
- UrbanIdea
- The Winnipeg Foundation
- Winnipeg Public Library
- Wolfrom Engineering





# Notes

"Streets in the Sky" from Robin Hood Gardens

Find the full Architecture+Design Film Festival programme and most up-to-date information online at:

[adff.ca](http://adff.ca)



Image from Richard Henriquez – Building Stories

